

Friday, August 13, 2010



Soy Foods Consultant Dr. Hikmet Boyacioglu preparing baked goods made with soy during the NCI short course



USSEC's team of participants at the NCI short course

USSEC Leads Middle Eastern Food Processors Team During NCI Soy Baking Short Course

A team led by USSEC Soy Food Consultant Dr. Hikmet Boyacioglu attended the short course at Northern Crops Institute (NCI) to learn more about the impact of soy-fortification in baking. Five representatives of food processors from Israel, Lebanon and Turkey joined Dr. Boyacioglu, who noted after the course that the participants were very pleased to learn about the functionality and benefits of using soy flour. Hands-on baking experience and the baking tests were very beneficial, he noted. Dr. Boyacioglu also presented and “Overview of success stories in Middle East Region” to introduce USSEC at the Course and to share experiences on use of soy flour in bakery products. After lectures on the production, utilization and quality of soy flour; the group spent most of the week in the NCI baking laboratory, preparing demonstrating and sampling products made with soy.

Broiler Industry in India Expected to Drastically Increase Soy Meal Use With USSEC Help

P.E.Vijay Anand, USSEC's Technical Director for the Animal Feed Program in India, is forecasting that the broiler industry in that country will need nearly 150 million bushels of soy meal annually by 2015. With that in mind, the "Crush for Meal" project he is working on intends converting most of the broiler industry on to use of de-hulled meal. Anand pointed out that the advantages for USSEC and U.S. soybean producers will be that India will have to crush more soybeans to cater to this domestic market, creating a strong value chain that makes domestic sales economically attractive and necessary to India's crushers. Thus, additional soybeans will be put into the system, resulting in strong domestic business opportunities for the crushers. Meanwhile, the situation will create a reverse marketing opportunity for USSEC.



USSEC staff and consultants help crushing industry leaders in India learn about the expectations of their buyers (feed millers)

Grass Carp Demonstration in China Includes Diet Dominated By Soy Products

USSEC is conducting a pond culture demonstration with a soy-based diet and zero water discharge in Jiangsu Province, one of China's largest aquaculture provinces with a total annual freshwater aquaculture production of about 3 million metric tons. The aquaculture technology includes a diet containing more than 60% soy products. The demonstration involved culture grass carp on a fish farm in Pingwang. Working with USSEC on the trail is Nanjing Institute of Environment Sciences (NIES), of the Ministry of Environment Protection and Jiangsu Provincial Extension Station for Fisheries Technology (JES). The purpose of the project is to demonstrate the environmental, economical and bio-safe advantages of this technology over the traditional technology. USSEC has provided the technology, feed formulas, monthly sampling and final reports, while NIES is conducting initial and monthly water analysis and pond bottom mud checks at the beginning and at the end of the project. JES will provide coordination, and facilitation for the project. The Jiangsu Provincial Bureau of Ocean & Fisheries has decided to grant a total of \$73,500 to this project for two years, 2010 and 2011.

Soybits

- The USDA reported an exceptional rise in soybean export sales last week, noting more than 62 million bushels of new crop sales to China during the week. “Soybean exporters want to add some ownership ahead of the harvest,” which will begin by early September in parts of the Midwest, Scott Stoller, a grain merchandiser at Michlig Agricenter Inc. in Manlius, Illinois, told Bloomberg News this week. “China has been active buying U.S. soybeans.”

USSEC Events Calendar

Aug 11-19	Latin American Aquaculture Tour	Peru, Honduras
Aug 22-27	Japan Partnership Team	Japan
Aug 29- Sept 3	Soy in Aquaculture Strategic Planning Stakeholders Meeting	British Columbia
Sept 6-11	Middle East Trout Farm Team	WA, ID
Sept 13	USSEC Board Meeting	St. Louis
Sept 26 – Oct 10	China Crop Tour Team	IL, MO, IA, MN
Sept 27- Oct 10	Middle East Dairy Team to World Dairy Expo	Virginia



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the USDA's Foreign Agricultural Service investments provided through the American Soybean Association.



