

### Indian Feed Millers Increasingly Opting For Quality Hi-Pro Soybean Meal

After successfully achieving near optimum utilization of soy meal in broiler feeds, USSEC in the Asia Subcontinent region has turned its focus to hi-pro soy meal and full fat soy meal. In order to further convince the poultry industry to maximize soy complex usage in feeds, USSEC consultant S. P. Vinil organized a “Soy: Buyers – Sellers Meet” gathering. The objectives of the meeting were to increase utilization of hi-pro meal and in turn push the economically sustainable model “Crush for Meal” being recommended by USSEC. The event also stressed on capacity and demand building for full fat soy; strengthening business linkages and develops soy distribution channels. About 50 key buyers and sellers representing an annualized dependency on 2 million metric tons of poultry feed and 23 million bushels of soy meal participated in the meeting.



*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.*