

# USSEC GLOBAL NEWS UPDATE

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## Indian Dairy Entrepreneurs Introduced to Soy Feed Technology

India Poultry and livestock Consultant S.P. Vinil helped organize a dairy industry visit for a select group of eleven progressive dairy entrepreneurs from various regions of India. Progressive dairy companies using modern feed represent approximately 20 percent of the 111 million tons of milk produced in India. The group traveled to Kerala in southwestern India where the dairy industry is technologically advanced. The team learned ways to improve their business operations with new dairy feed marketing systems, managing commercial dairies, efficient feeding of dairy animals and incorporation of soy in to dairy feeds.

The entrepreneurs toured the largest pellet cattle feed mill in India, Kerala Solvent Extractions, Ltd. KSE manufactures approximately 500 metric tons of feed per day. They were shown practical inclusion levels of soybean meal in premium dairy

feeds, ranging from 5 to 7 percent.

The commercial dairy industry in India, the world's largest, is an important focus of the Asia Sub-Continent office for its potential to increase the regions soybean meal inclusion rate. A recent sale of 1,000 metric tons on full fat soybean meal occurred as a direct result of the visit. Orders were also placed for dairy feed blocks containing 9 percent soybean meal plus 5 percent full fat soy.



*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.*