

ASA-IM China Maximizes Impact of Investments in Swine Industry

Hog prices in China dropped dramatically in 2009 slowing growth rates created by favorable market conditions in 2007 and 2008. Despite this difficulty, Chinese swine producers continue their drive to become more professional and increase performance levels. ASA-IM China assists the industry by disseminating technology that aids in the establishment of new production sites and helps existing units fine-tune operations by maximizing animal performance and economic benefits. ASA-IM also invited two animal nutritionists recently visiting China to present at a series of Advanced Swine Technology Seminars and on-farm consultations. Dr. Don Bushman and Dr. Robert Rowland joined ASA-IM China Technical Director-Livestock Dr. M.Y. Huang for the technical service programs. The seminar covered topics such as baby pig nutrition and U.S. swine industry and its integrated operation model. Three ASA-IM China preferred customers cosponsored these workshops to leverage each groups' funds and best promote U.S. soy-based swine feeds.

The consultant team also made on-site consultation visits to a feed mill, three swine farms and a new modern breeding farm that is under construction. By helping these operations increase their productivity, ASA-IM China increases U.S. soybean meal usage in U.S. soybean farmers' number one international market.



On site visits allow the consultants to work directly with decision makers and increase soybean meal usage.

