USSEC GLOBAL NEWS UPDATE

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China Livestock Team Promoting Soy Meal to Progressive Swine Producers and Feed Millers

China staff conducted a technical seminar and on-farm consulting services for Tainong Group, a key regional feed miller in Guizhou province that is expanding its swine production and feed milling operations. Tainong currently has a capacity to produce 150,000 metric tons of feed per year and, over the next five years, is aiming to produce 150,000 hogs and breeding pigs and expand its number of sows from 2,000 to 10,000. Technical Directors Huang and Shi also visited New Hope Group's Guiyang Feed mill, which is the top performing unit among the 400 feed mills of the New Hope Group in China. The unit produces about 10,000 metric tons of feed and uses about 232,000 bushels of soy meal per month. New Hope Group, along with its subsidiary group Liuhe Group, have become China‟s top feed miller, producing about 13 million metric tons of feed per year. Huang and Shi provided consultations for the New Hope Group‟s top executive and their supporting technical and sales managers on feed, nutrition and production issues. It‟s the China staff‟s challenge to keep working with the progressive feed and swine producers and integrators at the regional and national level in helping improvement of their production technology, and ultimately promote more inclusion rates of soy meal in their swine diets.

The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.