

U.S. Soybean Export Council News Release

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Headline: **Timothy Burleigh Named U.S. Soybean Export Council
Middle East Regional Director**

Copy: **St. Louis, Mo. (February 26, 2009)** – United States Soybean Export Council CEO

Dan Duran announced the selection of Timothy Burleigh as the organization's Middle East Regional Director effective February 26, 2008. Burleigh will relocate to Istanbul, Turkey where he will lead the program responsible for promoting U.S. soybean exports in this growth market including key U.S. soy export markets of Turkey, Egypt, Syria, and Israel.

"Timothy Burleigh brings extensive experience in the Middle East to his position," Duran said. "I anticipate that his familiarity with the intricacies of the Middle Eastern market and also his deep understanding of the culture will allow Burleigh to strengthen our programs in this important growth market."

Burleigh has promoted U.S. agricultural products for over two decades traveling extensively in Europe, Asia, Africa and Latin America. He served as the U.S. Wheat Associates Regional Director for the Middle East and East Africa for six years. During this time, Burleigh acquired in-depth knowledge and understanding of Middle Eastern practices and culture as he resided in Cairo, Egypt. His recent multi-year projects include leadership work in building private-public-civic partnerships and an advisory position to the Turkish government.

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“The board welcomes Mr. Burleigh and looks forward to our organization,” said Chairman Scott Fritz. “We look forward to creating innovative and dynamic ways to position soy in the Middle East.”

USSEC represents U.S. soybean producers, exporters and agricultural organizations, operating globally as the American Soybean Association-International Marketing through 120 agricultural experts in more than 80 countries to create and sustain demand for U.S. soybeans. USSEC activities are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.

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